

S.M.O.H. PTO Meeting
September 18, 2007

Agenda (Copy attached):

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| <ul style="list-style-type: none">• Survey Results• Fundraising Budget/Goals for 2007/2008• Major Fundraiser• School Store expansion ideas/opportunities |
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1. Survey results

- Survey sent in June 2007, representing first ever parent survey from PTO.
- Purpose of survey was to solicit feedback from parents regarding, primarily, fundraising activities and “after school” activities hosted at the school.
- Responses received from 90 out of 275 families.
- “Major Fundraiser” question results: (in order of preference) tuition raffle, cash raffle, auction, casino night and car/truck raffle.
- “Activity Fee” of \$200 per child in lieu of “other” fundraising activities received 51% support.
- Survey results support holding a parents social event.
- General consensus that parents need a “break” from auction.
- “Community Building Events” supported broadly and survey results provided a ranking in order of preference of past events along with suggestions for possible Father/Son and Mother/Son events.
- “After School Activities” received support with a focus on academic activities suggested with parents generally supportive of paying an “activity fee” (e.g., \$100) to support these activities.
- Use of Website and email for communications supported widely.

2. Fundraising Budget

- PTO commitment of \$67,500 represents a required line item for the school’s operating budget.
- Meeting annual PTO commitment needed in order to maintain current tuition levels.
- Remainder of fundraising proceeds used to fund other items needed by the school, e.g., community events, buses for field trips, teacher/classroom needs.
- Preliminary PTO Fundraising Budget assumes fundraising levels similar to last years’ results.
- Noted that there are additional families in the school this year (roughly 300 vs. 270 for prior year) and expectation that this will help fundraising efforts.

- Suggestion that expansion of school store could be additive to fundraising results, e.g., school could stock supplies required by each teacher at the start of the school year providing for students to purchase through the store rather than office supply store.
- Upcoming events reviewed and volunteers requested to both Chair and assist with each of these events.
- Miss DiCenzo proposes “Ladies Night” fundraiser/social to include beauty care products and services.

3. Major Fundraiser

- “Cash Raffle” (e.g., \$10K/\$15K) concept reviewed, including ticket prices (\$100/ticket suggested) and limitation on number of tickets available; ticket sales to occur over a number of months; incentives proposed for ticket sales (e.g., uniform holidays, “principal for the day”).
- “Casino Night” reviewed, including possibility of genuine gambling requiring licensing and professional dealers hired to staff the event; consider using BC High Facility and catering services.
- Decision needed soon in order to begin planning, etc.

4. Other Matters

- Mrs. Campbell presented preliminary plans for S.M.O.H 50th Anniversary Celebration for September/October 2008.
- Proposed to include a “reunion” for all past attendees of S.M.O.H.
- Noon Mass at Church in honor of the 50th Anniversary schedule for October 5, 2008.
- Volunteers sought to assist with planning.

5. School Store expansion ideas/opportunities

- Due to time constraints, discussion postponed to next PTO meeting.